

15 October 2009
Trapeze Group Presentation

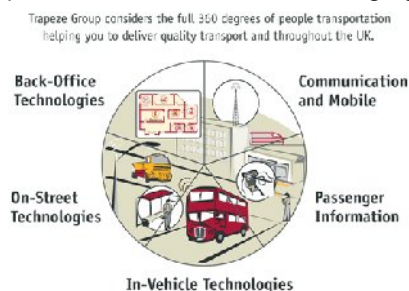
RTPI – for initials which may not mean much to some. Real Time Passenger Information may help and this is something at which Trapeze excels.

Today we were treated to an excellent presentation by Kevin Brock - Business Development Director of Trapeze - in which he detailed all the various benefits of using such systems – obviously not least theirs.

With traffic flows rapidly increasing to exceed the highway capacity, it is important that something be done to accommodate the increasing demand but reduce vehicle numbers. This is where RTPI can help substantially.

Train travellers will be used to watching arrival and departure boards to gain a “generally” accurate idea of timetables but bus passengers have been forced to stand on draughty street corners waiting for a vehicle which should arrive at a particular time. All this is changing and changing fast.

GPS units inside the vehicles enable automatic tracking of the vehicles and, provided the driver has entered the service details correctly, the actual location and real time expected arrival of particular services can be relayed to individual bus stops.



With such information at their disposal, passengers are encouraged to make more use of bus transport (especially if the route includes some form of priority above other traffic) and we see vehicle numbers reduce. The commercial sector sees a benefit as sales of newspapers, chocolate bars and other sundries increases as passengers are more confident of dashing into a shop while waiting.

The information is not just transmitted to the bus stop, but also internal message boards inside the vehicle which can automatically advise passengers of their next stop. Other benefits are that the operators themselves can track the vehicles and relay journey information to websites. This gives all the opportunity to monitor progress on their computer, see the bus arriving, shut everything down and walk to the stop – hopefully just as the bus arrives.

While increasing passenger numbers, income increases and operators are able to invest in more, newer and higher quality vehicles, thus encouraging more and more use.

We are very grateful to Kevin Brock for his excellent presentation and include below a link to the Trapeze website for more information.
www.trapezegrup.co.uk/