

**23 September 2009**  
**3M – Traffic Safety Systems**

What does 3M have in common with rats?

Funny way to start, but Dan Martin, 3M Business Development Manager, went on to say that (in London at least) you are never more than a few feet from a rat and also never more than a few feet away from a 3M product.

3M (Minnesota Mining & Manufacturing) is involved in everything from vehicle paintwork and equipment, clothing to scotch tape and post it notes. Even the clothing worn on the very first astronauts was made from 3M materials. So, you could be using it wearing it, looking through it or relying on it to save your life.

A “diversified technology company” 3M has net revenues of \$25bn, more than 55,000 products, 79,000 employees, customers in 200 companies, operations in more than 60 countries and an annual R&D spend in excess of \$1.4 bn.

Our presentation today however concentrated on signs – static and variable – and the benefits they can bring to the average highway, traffic and safety engineers.

To a very full room, Dan explained the benefits, ease of use, economy and effectiveness of their “SIDS” (Speed Indication Devices) before Bill Bailey, Marketing Executive continued with detailed information on the rules, regulations, design, manufacture and use of static signs – especially those using the very high retro-reflectivity reducing the need for additional lighting.



We are very grateful Dan and Bill for their time and end by including a link to their website below, from where you can find all the information you desire.

[http://solutions.3m.co.uk/wps/portal/3M/en\\_GB/Traffic-Safety-Systems/Traffic-Safety-Systems/?WT.mc\\_id=www.3M.co.uk/traffic](http://solutions.3m.co.uk/wps/portal/3M/en_GB/Traffic-Safety-Systems/Traffic-Safety-Systems/?WT.mc_id=www.3M.co.uk/traffic)